

Vaishnavi Devi Muthoorah

Graphic Designer

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Profile

Graphic Designer passionate about branding, illustration, typography, and visual identity design. I enjoy creating clean, modern, and engaging visual solutions that combine thoughtful storytelling, bold concepts, and subtle playful elements. Through academic and personal projects, I have developed strong visual communication and creative problem-solving skills. Always looking for opportunities to learn, grow, and continue developing my skills as a designer and create meaningful visual experiences.

Experience

Freelance Graphic Designer

August 2025
Etobicoke, ON

- Created branding and visual identity for a cleaning services company.
- Designed a logo, business cards, and promotional flyers.
- Built a responsive website to support the company's online presence.
- Collaborated with the client throughout the design and development process.
- Delivered cohesive branding across print and digital platforms.

Graphic Design Intern – Digicode

December 2023
Rose-Hill, Mauritius

- Created digital and print design assets.
- Supported branding and visual identity projects.
- Collaborated with senior designers and applied feedback efficiently.
- Worked with Adobe Illustrator, Photoshop, and InDesign to create and refine visual content.

Certification

Certificate in Advanced Microsoft Office Skills

RRJ Learning Centre
September 2020 – July 2021
Mauritius

Skills

Design

Branding & Visual Identity · Illustration · Typography · Layout Design · Packaging Design · Visual Communication · Editorial Design

Tools

Adobe Illustrator · Adobe Photoshop · Adobe InDesign · Adobe After Effects · Figma · Canva · Webflow · Procreate

Strengths

Creative Thinking · Problem Solving · Communication · Team Collaboration · Attention to Detail · Organization · Adaptability · Fast Learner

Education

Advanced Diploma in Graphic Design

Humber Polytechnic, Etobicoke, ON
January 2023 – August 2026

Diploma in Graphic Design – Completed in Mauritius

Curtin University North Metropolitan TAFE, Australia
February 2021 – December 2023
Moka, Mauritius

Languages

English · French · Mauritian Creole · Hindi – Intermediate

Portfolio



SCAN TO VIEW
MY PORTFOLIO

